

Please Join Us At
The 2nd Annual Wine & Seafood Festival

❖ A Three day festival with an estimated 10,000 attendees ❖

- DATE AND TIME:** Friday, March 12, 2010, 10:00 a.m. - 5:00 p.m.
Saturday, March 13, 2010, 10:00 a.m. - 5:00 p.m.
Sunday, March 14, 2010, 11:00 a.m. - 5:00 p.m.
- REQUIREMENTS:** The show is open to all artists and crafters with homemade, original items. No commercial, flea market, food or any other items bought for resale will be permitted. Crafters are required to stay for duration of festival and cannot breakdown before 5 p.m. on Sunday.
- RESTRICTIONS:** No pets or alcoholic beverages allowed. Any items misrepresented or not included on submitted application will not be accepted and vendor will be asked to remove product or asked to leave and will forfeit their space fee.
- DISPLAY SPACE:** Each display area will be no less than 10 X 10, and will be located outside the winery. Displays are not allowed in aisle ways or outside your tent area. Crafters must provide their own tent. Electricity will not be provided. Should you need to bring a generator, it must be approved by Lakeridge staff prior to the event.
- FEE FOR SPACE:** Fee for the space at the show will be \$75.00 per space or two spaces for \$130.00. No commissioned space. One crafter/business per booth. No refunds will be given.
- JUDGING:** Ribbons will be given in overall categories and judged Saturday morning. \$350.00 in cash and prizes will be awarded among the 1st, 2nd, & 3rd place winners. Awards will be given out Sunday afternoon.
- LOCATION:** Lakeridge Winery & Vineyards is located on Highway 27, three miles south of the Florida Turnpike exit 285 and six miles north of Hwy. 50. (1/2 hour from Orlando)
- ADVERTISING:** The festival will be promoted throughout Central Florida with newspaper ads, internet, radio, television, and press releases. Over \$20,000 will be spent advertising this event.
- TO APPLY:** Complete the form below and send it along with payment and photos. A photo of your booth set up and a photo of each type of item you wish to sell is required to complete your application (even if you have participated in the past). Failure to submit any required items will result in delay of acceptance or declination to the festival. Please include self-addressed, stamped envelope if you wish to us to return your photos.
- ACCEPTANCE:** The show will be juried in an attempt to bring about a balance of arts and crafts. We can no longer take special requests for spaces, the only exception will be if you are handicapped. Please note this on your application. Deadline date for all applications is no later than February 13, 2010.
- CONFIRMATION:** You will receive confirmation and pertinent information needed after your application and fees have been accepted. Your photos will be returned to you and a space number issued when you check in.
- SET UP:** **Early registration is 3:00 - 5:00 p.m. on Thursday** and from 7:00 - 9:00 a.m. on Friday. Booth setup begins on Thursday, but no product setup will be allowed until Friday morning. This is to ensure the safety of your product, as we have nighttime security on Friday and Saturday evenings ONLY. Your booth should be set up by 9:30 a.m. on Friday. If you are not present by 9:00 a.m., we will assume that you have chosen not to participate and your space and fee will be forfeited. No refunds or exceptions will be made.

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The 2nd Annual Wine & Seafood Festival

NAME _____ BUSINESS NAME _____
ADDRESS _____ PHONE _____
CITY _____ ST _____ ZIP _____ EMAIL _____
TYPE OF ART OR CRAFT _____
OF SPACES _____

I do hereby agree to the terms of The 2nd Annual Wine & Seafood Festival and release and hold harmless Lakeridge Winery & Vineyards from all manner of actions, suits, damages or other claims whatsoever arising from loss or damage to my property or anyone's property in my possession or supervision.

APPLICANT'S SIGNATURE _____ DATE _____

✂ Make checks payable to:

Lakeridge Winery & Vineyards
19239 US 27 North
Clermont, FL 34715

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| FOR LW&V USE ONLY | |
| Date Rec'd: | SP# |